



**IOWA
COLLEGE
STUDENT AID
COMMISSION**

Iowa Choices 2006-2007

State of Iowa's Designated Career Information and Decision-Making Program

Product Information and Order Form

**Iowa College Student Aid Commission (ICSAC)
200 – 10th Street, 4th Floor
Des Moines, IA 50309-3609**

**(515) 242-3344
(515) 242-3388 (FAX)**

www.iowacollegeaid.org

Improve student success by increasing educational access to accurate and convenient career information and educational planning tools.

Iowa Choices is designed to equip education professionals with the knowledge and skills needed to assist students and parents with career exploration and information, as well as knowledge about educational and financing opportunities.

Included in your 2006-2007 subscription to Iowa Choices products:

- Annual site* subscription fee for August 1, 2006 through July 31, 2007.
**A site is defined as a building or campus.*
- Career and educational information products that meet ACSCI** standards.
- Occupational and educational information that is customized to Iowa and updated at least once a year.
- Confidentiality of all personal data, information not sold to third parties
- Free training and technical support from the Iowa College Student Aid Commission, the College Planning Center and Bridges.
- Lesson plans, activities, parent guides, student guides, reporting features and more.

** ACSCI is the Association of Computer-based Systems for Career Information. www.acsci.org There are several levels to the ACSCI Standards with the highest being that of a comprehensive career information delivery system. Due to the enhancements made to the basic national Choices products, the Iowa version of these products has received the designation of meeting the standards for a comprehensive career information delivery system.



[Standards Compliant](#)

If you have questions or would like more information

Contact Megan Hogan 515-242-3355 megan.hogan@iowa.gov
Or Mary Beth Griffin 515-242-3313 marybeth.griffin@iowa.gov

Career Information & Decision-Making Program
Iowa College Student Aid Commission

How to Take a Free Tour

1. Go to www.bridges.com
2. At the top menu, click, Products.
3. Choose the appropriate section for the product information you would like to view.
4. Take a tour of the software product or call for a free trial.

Brought to you by:



Iowa Choices 2006-2007 Software Product and Price List

Annual site* subscription fee for August 1, 2006 through July 31, 2007

**A site is defined as a building or campus.*

Paws in Jobland



Build Self and Career Awareness with Paws in Jobland.

Paws in Jobland will spark career awareness when looking at careers that ignite curiosities and motivate students to learn more about themselves and the people that make up their neighborhood.

- Encourages **self-discovery** and **career awareness** for elementary school students.
- Offers **fun activities** for students to explore on their own.
- **Saves time** with online classroom lesson plans.
- Builds **reading comprehension**.
- **Encourages parents** to explore with their kids through the parent activities.
- Students, educators and parents have **online access** anywhere, any time.

Schools (enrollment Grades K-5)	Price
1 – 100 students	\$100.00
101 - 200 students	\$110.00
201 – 300 students	\$120.00
301 – 400 students	\$130.00
401 – 500 students	\$140.00
501 – 600 students	\$150.00
601 – 700 students	\$160.00
701 – 800 students	\$170.00
801 – 900 students	\$180.00
901 – 1000 students	\$190.00

Choices Explorer*



Explore career and education options with Choices Explorer.

Choices Explorer motivates students by building awareness of a wide variety of education and career options.

- Create career and education plans quickly and easily using **Your Portfolio**.
- Use the **Career Finder** to narrow down hundreds of careers to those matching your skills and interests.
- Take the **Major Finder** to see which majors match your interests.
- Explore careers related to **Your School Subjects** that you enjoy the most.
- Get ready, choose courses and know how to **Prepare for College**.
- Students, educators and parents have **online access** anywhere, any time.
- Appropriate for Middle School and High School students.

Schools (enrollment Grades 6-8 or 9-12)	Price
< 300 students	\$260.00
301-499 students	\$425.00
500-999 students	\$520.00
1000 + students	\$600.00
Colleges, State & Private Agencies	\$600.00

*Choices Explorer is provided free to all Iowa middle/junior high schools for the 2006-2007 school year. Free access can not be guaranteed after July 2007.

Choices Planner*



Learn and Plan Future Career and Education Options with Choices Planner.

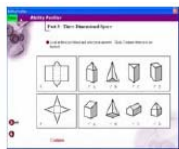
Choices Planner helps create more focused plans with career and labor market information, six-year course plan suggestions, postsecondary school options, job search tools, an electronic portfolio and much more!

- Create career and education plans quickly and easily using the **Career Plan Builder**.
- Save **Your Plans** such as school courses, careers, majors and colleges that match your interests.
- Explore over 1,200 careers in the **Career Zones**.
- **Connect Yourself to Careers** by taking five assessments that will help you find right careers for you.
- Search for **colleges and universities** by tuition, location, programs and other factors.
- Students, educators and parents have **online access** anywhere, any time.
- Appropriate for Middle School, High School and College and University students as well as adults in career transition.

Schools (enrollment Grades 6-8 or 9-12)	Price
< 300 students	\$260.00
301-499 students	\$425.00
500-999 students	\$520.00
1000 + students	\$600.00
Colleges, State & Private Agencies	\$600.00

*Choices Planner is provided free to all Iowa high schools and colleges & universities for the 2006-2007 school year. Free access can not be guaranteed after July 2007.

Ability Profiler



Discover Aptitude Strengths with Ability Profiler

Ability Profiler gives new insights about aptitude strengths and related occupations.

- **Simplifies test-taking** with the computerized version of the O*NET paper-based assessment.
- Defines **relevance** between **aptitude scores** and the **world of work**.
- Provides **immediate** and **accurate results** within Choices Planner.
- Students, educators and parents have **online access** anywhere, any time.

Schools (enrollment Grades 9-12)	Price
1-100 students/clients served	\$195.00
101 – 200 students/clients served	\$205.00
201 – 300 students/clients served	\$215.00
301 – 400 students/clients served	\$225.00
401 – 500 students/clients served	\$235.00
501 – 600 students/clients served	\$245.00
601 – 700 students/clients served	\$255.00
701 – 800 students/clients served	\$265.00
801 – 900 students/clients served	\$275.00
901 – 1000 students/clients served	\$285.00
1001 – 1100 students/clients served	\$295.00
1101 – 1200 students/clients served	\$305.00
1201 – 1300 students/clients served	\$315.00
1301 – 1400 students/clients served	\$325.00
1401 – 1500 students/clients served	\$335.00
1501 – 1600 students/clients served	\$345.00
1601 – 1700 students/clients served	\$355.00
1701 – 1800 students/clients served	\$365.00
1801 – 1900 students/clients served	\$375.00
1901 – 2000 students/clients served	\$385.00
2000+students/clients served	\$395.00

Do What You Are



Self-Discovery Assessment with Do What You Are

Do What You Are is based on the proven science of Personality Type and improves students' self-awareness, helping them make more informed decisions about their future.

- **Defines personality types** to help work more effectively with students.
- Enables more **targeted goal-setting** by showing students' strengths.
- Expands exploration with **recommended careers** and **fields of study**.
- Encourages **parental involvement** with reports and home access.
- Students, educators and parents have **online access** anywhere, any time.

Schools (enrollment Grades 9-12)	Price
1-100 students/clients served	\$195.00
101 – 200 students/clients served	\$205.00
201 – 300 students/clients served	\$215.00
301 – 400 students/clients served	\$225.00
401 – 500 students/clients served	\$235.00
501 – 600 students/clients served	\$245.00
601 – 700 students/clients served	\$255.00
701 – 800 students/clients served	\$265.00
801 – 900 students/clients served	\$275.00
901 – 1000 students/clients served	\$285.00
1001 – 1100 students/clients served	\$295.00
1101 – 1200 students/clients served	\$305.00
1201 – 1300 students/clients served	\$315.00
1301 – 1400 students/clients served	\$325.00
1401 – 1500 students/clients served	\$335.00
1501 – 1600 students/clients served	\$345.00
1601 – 1700 students/clients served	\$355.00
1701 – 1800 students/clients served	\$365.00
1801 – 1900 students/clients served	\$375.00
1901 – 2000 students/clients served	\$385.00
2000+students/clients served	\$395.00

Career Futures



Explore Occupations with Career Futures CD

Career Futures is all about engaging self-awareness to help students learn how interests, education, earnings and skills relate to jobs.

- Educates students and parents on available **high school career paths**.
- Enables students to learn about **workplace realities**.
- Allows students to **match their likes and skills** to real world opportunities.
- Career Futures is the CD version of Choices Explorer.

Schools (enrollment Grades 6-8)	Price
1 - 100 students	\$158.00
101 - 200 students	\$173.00
201 – 300 students	\$188.00
301 – 400 students	\$203.00
401 – 500 students	\$218.00
501 – 600 students	\$233.00
601 – 700 students	\$248.00
701 – 800 students	\$263.00
801 – 900 students	\$278.00
901 – 1000 students	\$293.00

Choices CD



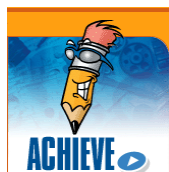
Connect Interests, Skills and Occupations with Choices CD

Choices CD easily connect interests and skills with occupations, college majors and school information.

- **Focuses** students **on occupations and related college majors**.
- **Builds self-knowledge** with a variety of assessments.
- Makes **student planning easier** and more effective.
- Choices CD is the CD version of Choices Planner.

Schools (enrollment Grades 9-12)	Price
< 300 students	\$260.00
301-499 students	\$425.00
500-999 students	\$520.00
1000 + students	\$600.00
Colleges, State & Private Agencies	\$600.00

testGEAR



Achieve higher test scores with testGEAR

testGEAR test prep courses improves test scores on high school exit and college entrance exams.

- Take the **BrainScan diagnostic** to assess your strengths and weaknesses.
- Based on your diagnostic results the **Smart Curriculum** will prescribe a customized study plan.
- **MicroCourses** and **Practorials** will help build skills and provide useful strategies.
- Take the **Practice tests** to gauge your skills with test items that resemble the real test.
- Students, educators and parents have **online access** anywhere, any time.

Schools (enrollment Grades 9-12)	Price tG ACT & SAT	Price tG PSAT, Math/ELA, SCI/SS
1-100 students/clients served	\$495.00	\$450.00
101 – 200 students/clients served	\$605.00	\$550.00
201 – 300 students/clients served	\$715.00	\$650.00
301 – 400 students/clients served	\$825.00	\$750.00
401 – 500 students/clients served	\$935.00	\$850.00
501 – 600 students/clients served	\$1045.00	\$950.00
601 – 700 students/clients served	\$1155.00	\$1050.00
701 – 800 students/clients served	\$1265.00	\$1150.00
801 – 900 students/clients served	\$1375.00	\$1250.00
901 – 1000 students/clients served	\$1485.00	\$1350.00
1001 – 1100 students/clients served	\$1595.00	\$1450.00
1101 – 1200 students/clients served	\$1705.00	\$1550.00
1201 – 1300 students/clients served	\$1815.00	\$1650.00
1301 – 1400 students/clients served	\$1925.00	\$1750.00
1401 – 1500 students/clients served	\$2035.00	\$1850.00
1501 – 1600 students/clients served	\$2145.00	\$1950.00
1601 – 1700 students/clients served	\$2255.00	\$2050.00
1701 – 1800 students/clients served	\$2365.00	\$2150.00
1801 – 1900 students/clients served	\$2475.00	\$2250.00
1901 – 2000 students/clients served	\$2585.00	\$2350.00
2000+students/clients served	\$2695.00	\$2450.00

Learning Style Inventory, LSI



Increase self-awareness, study habits, attitudes and behavior.

LSI helps identify and resolve learning and productivity issues, helping to increase achievement on standardized tests.

- Identify each student's **learning preferences**.
- Improve **study habits**, attitudes and behavior.
- Aid underachieving students to get **back on track**.
- Increase **self-esteem** through more successful learning.
- Students, educators and parents have **online access** anywhere, any time.

Schools (enrollment Grades 9-12)	Price
1-100 students/clients served	\$150.00
101 – 200 students/clients served	\$185.00
201 – 300 students/clients served	\$220.00
301 – 400 students/clients served	\$255.00
401 – 500 students/clients served	\$290.00
501 – 600 students/clients served	\$325.00
601 – 700 students/clients served	\$360.00
701 – 800 students/clients served	\$395.00
801 – 900 students/clients served	\$430.00
901 – 1000 students/clients served	\$465.00
1001 – 1100 students/clients served	\$500.00
1101 – 1200 students/clients served	\$535.00
1201 – 1300 students/clients served	\$570.00
1301 – 1400 students/clients served	\$605.00
1401 – 1500 students/clients served	\$640.00
1501 – 1600 students/clients served	\$675.00
1601 – 1700 students/clients served	\$710.00
1701 – 1800 students/clients served	\$745.00
1801 – 1900 students/clients served	\$780.00
1901 – 2000 students/clients served	\$815.00
2000+students/clients served	\$850.00

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Make Check or Purchase Order payable to:
Iowa College Student Aid Commission
 200 – 10th Street, 4th Floor
 Des Moines, IA 50309-3609
Telephone: 515-242-3344 FAX: 515-242-3388
Tax ID: 42-0891451

Site Information:	
Organization:	
Contact and Title:	
Address:	
City, State, Zip code:	
Telephone:	
E-mail Address:	

Ship To: (If different from Site Information)	
Organization:	
Contact & Title:	
Address:	
City, State, ZIP	
Telephone:	
FAX Number:	
E-Mail Address:	

Bill To: (If different from Site Information)	
Organization:	
Contact & Title:	
Address:	
City, State, ZIP	
Telephone:	
FAX Number:	
E-mail Address:	

Software Product	Cost

Shipping & Handling Charges per Site* for CD Software Only
 \$15.00 Ship To +\$5.00 per CD product

Subtotal _____

S&H _____

TOTAL _____

PRICES SUBJECT TO CHANGE WITHOUT NOTICE